

The **ASIA Miner**

**Asia-Pacific's New Mining
and Resource Projects**



**A Focused View of the Most Important Issues to
Companies in the Asia-Pacific Region**

WWW.ASIAMINER.COM

The ASIA Miner

Covering Important Issues for the Mining Industry in the Asia-Pacific

Total Print Distribution¹

5,200

Newsletter Subscribers¹

9,411

Sources: 1. Publisher's own data.



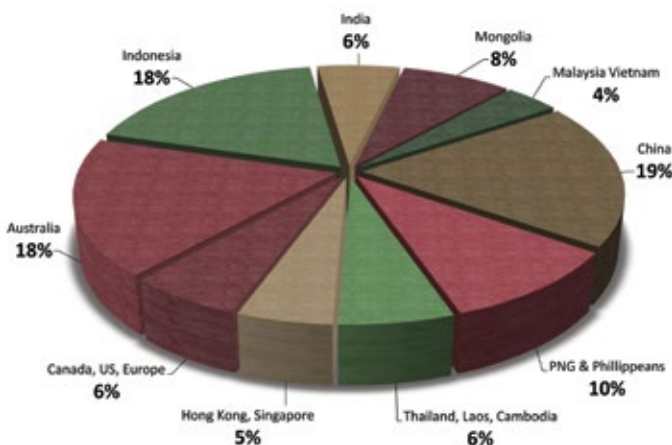
Through the magazine, newsletter and social media posts, *The ASIA Miner* provides comprehensive coverage of important developments and issues relating to the mining industry in the Asia-Pacific.

As the industry's most visible, most read and most passed along magazine focused on the Asia-Pacific region, *The ASIA Miner* has performed a vital role in guiding and supporting mining stakeholders in the region. In its 14th year, *The ASIA Miner* continues to provide readers with concise, up-to-date project, product and technical information.

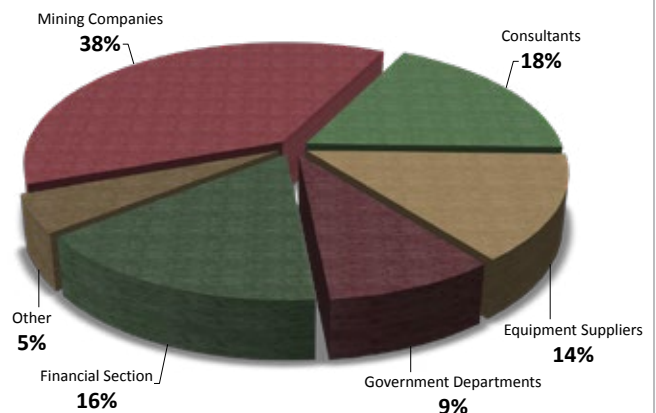
With more than 20,000 print and digital readers viewing your marketing message, supported by the value-added services provided by the experienced and dedicated team at *The ASIA Miner*, your brand is certain to see increased awareness throughout the region.

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Regional Distribution¹



Industry Categories¹



THE ASIA MINER 2017 Editorial Calendar

Easily Upload Files Directly

- Go to www.mining-media.com/uploads
- Please fill in the boxes and put the publication/issue for the ad in the subject line.

For More Information on Specifications

- See inside back cover for details.

Issue	Project Developments	Surface Mining	Mineral Processing	General Interest	Special Features
Q1 2017 Close: 1/13/17 Mail: 2/1/17	Mongolia South Pacific Copper	Fuels Lubricants Dust Control	RTC Mineral Processing 2016 Pumps & Piping Filtration	EPCM Innovators Water Management	Heap Leach Best of Germany Waste to Energy
	Bonus Distribution: Sumatra Miner 2017; Djakarta Mining Club, Djakarta, Indonesia; Coal Club Indonesia				
Q2 2017 Close: 3/10/17 Mail: 4/1/17	Indonesia Central Asia Coal	Haul Truck Maintenance	Sumatra Miner Coal Recovery Coal Processing	Coal Exports & Forecast IT Technology	APAC Report: Regulations & Politics Waste to Energy
	Bonus Distribution: Coaltrans Asia 2017, Indonesia; Balikpapan Exo; RTC Kalimantan Mining; Djakarta Mining Club, Djakarta, Indonesia; Austmine 2017, Perth, Australia; Coal Club Indonesia				
Q3 2017 Close: 6/6/17 Mail: 7/1/17	Papua New Guinea Emerging Southeast Asia Gold	Conveying Engineering	Crushers Screening	Grinding Technology Energy Efficiency	APAC Report: OH&S Case Studies Waste to Energy
	Bonus Distribution: RTC Mineral Processing 2017; Mining Philippines 2017; Djakarta Mining Club, Djakarta, Indonesia; AIMEX 2017, Sydney, Australia; Coal Club Indonesia				
Q4 2017 Close: 9/8/17 Mail: 10/1/17	Philippines China Nickel	Automation Technology: Automated Controls Continuous Miners	Smelting	Tailings Management	APAC Report: Australian Innovations 2017/18 Waste to Energy
	Bonus Distribution: IMARC 2017, Melbourne, Australia; China Coal & Mining 2017, Beijing, China; IME Kolkata, Kolkata, India; Djakarta Mining Club, Djakarta, Indonesia; Coal Club Indonesia				

Editorial Calendar Subject to Change

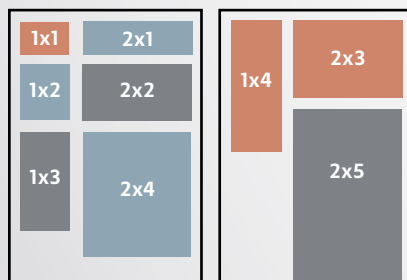


2017 THE ASIA MINER Print Ad Rates

Rates in U.S. Dollars. All Rates Gross. See inside back cover for print ad specifications.

		1x	3x	6x
Back Cover	4 Color	\$5,260	\$4,960	\$4,380
Inside Covers	4 Color	\$5,160	\$4,810	\$4,120
2 Page Spread	4 Color	\$7,500	\$7,070	\$6,210
Full Page	4 Color	\$4,545	\$4,285	\$3,765
1/2 Page Spread	4 Color	\$4,545	\$4,285	\$3,765
1/2 Page (V) (H)	4 Color	\$3,070	\$2,830	\$2,360
1/2 Page (Island)	4 Color	\$3,410	\$3,410	\$2,825
1/3 Page (Square) (V)	4 Color	\$2,560	\$2,370	\$1,970
1/4 Page	4 Color	\$2,050	\$1,910	\$1,630
Business Card	4 Color	\$500	\$500	\$500

Classified Ads	1x	3x	6x
Price Per Column Inch (Color)	\$170	\$160	\$140
Price Per Column Inch (B/W)	\$120	\$110	\$90



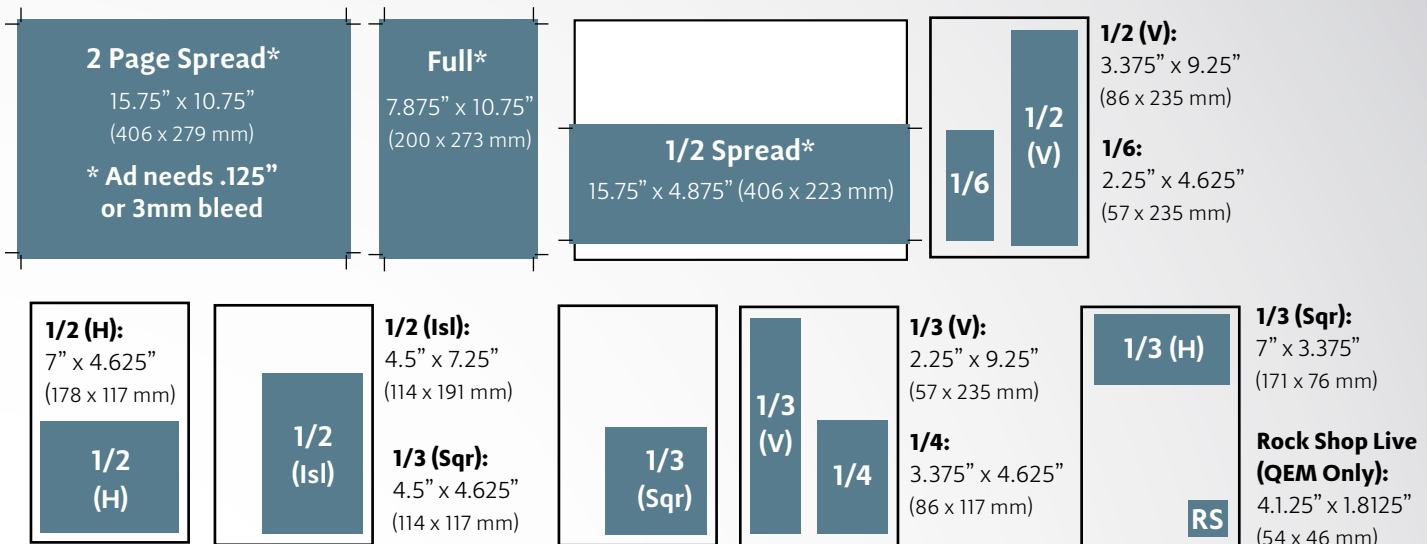
Sample Sizes and Dimensions

Width in Columns	Width in Inches
1 column wide	2-1/8 inches
2 columns wide	4-1/2 inches
3 columns wide (not shown)	6-7/8 inches

Specifications

- Column inch is 2-1/8" x 1" (w x d).
- Supply in PDF format, 300 dpi min.
- Classified advertising closes on the 1st of the month that precedes the issue.

2017 Magazine Print Ad Specifications



General Production Guidelines

All full size editorial publications are printed using web offset presses with perfect or saddle stitched binding. Final trim size for all full sized editorial publications is 7.875" x 10.75" (200x273mm) with three columns per page. Body pages are printed on a 50# grade three text paper. All covers are printed on a 100# grade three cover stock.

All full sized classified publications are also printed on web offset presses with saddle stitch or perfect binding using a 45# grade five paper.

All directories are printed on sheet fed offset or digital presses. The body pages are 80# gloss text and the cover is 100# gloss cover stock.

Live Matter & Border Safety:

Please keep any copy or type at least .25" (6.35mm) away from the trim edge.
Any frame or border for a full page ad must be at least .25" (6.35mm) thick from the trim edge.

File Submission

We accept PDF press ready files using PDF/X-1a settings. The PDF should contain the ad material and bleed if needed. Slugs, color bars, ad traffic information should not be submitted on the final press ready PDF file.

All fonts must be embedded into the PDF.

The color space should be CMYK, or greyscale. Do not submit ads with RGB, LAB, or embedded color profiles (such as ICC profiles).

Any file containing PMS colors will be automatically converted to CMYK unless prior notification is given before printing.

Files should be named in the following format: advertiser, publication, month and year. For example; Artes_EMJ_Sept17.pdf

Pre Printed Inserts

Inserts that will be bound into a publication should be a full size page with bleed and sent to our publisher untrimmed. Inserts to be glued into a publication cannot exceed 7.5" x 10.5" (190x266mm). A glued insert should be trimmed to final size and sent to our publisher.

Hyperlinks In PDF Ads

Our digital publishing software has the ability to create hyperlinks from text in your ad. The text should NOT be outlined and be in the following format; www.mywebsite.com or email@server.com.

Embedded hyperlinks attached to images with in the ad will be processed as well. Please note any PDF created with Photoshop will not work with our program.

File Storage

A copy of the ad will be kept up to 12 months after publication or web posting.

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MINING MEDIA INTERNATIONAL

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