

QEM Quarry
Equipment
Marketplace

**National Coverage
at Regional Rates**



**North America's Number One Marketplace for
Used and Rebuilt Equipment and Parts**

WWW.QEMARKETPLACE.COM

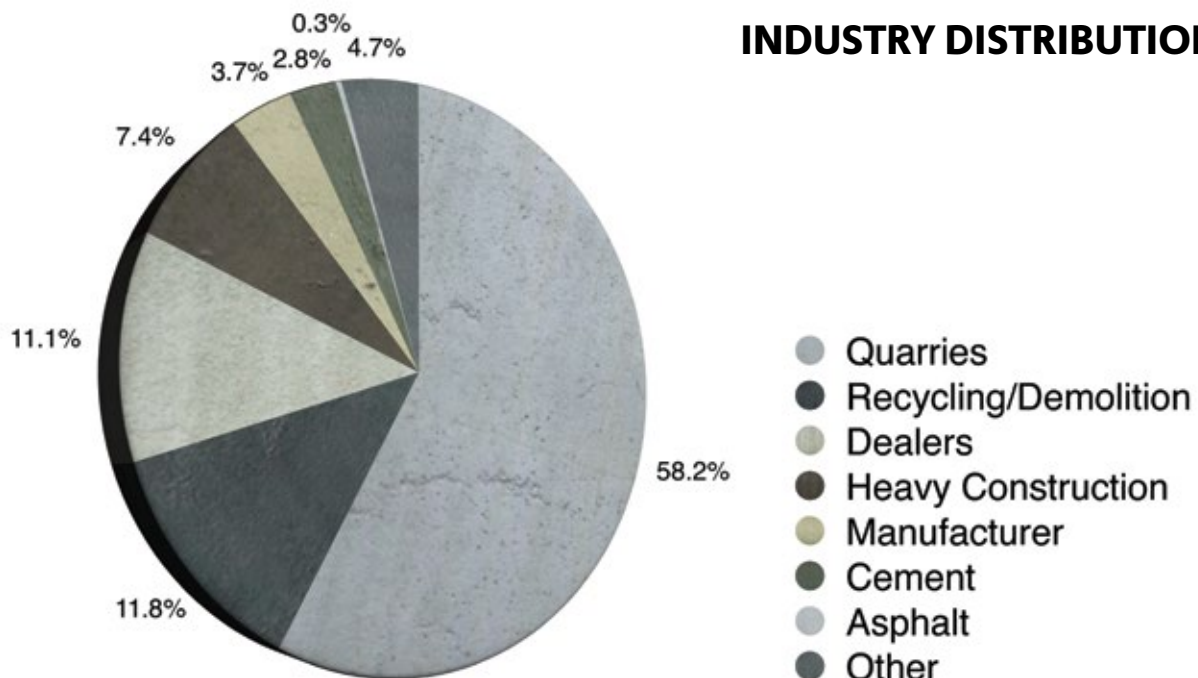
We Bring You Focused Print Distribution Combined With the Industry's Most Advanced, Online Database.

- **A Powerful, Intuitive Interface Designed to Help Buyers Quickly Find the Equipment They Need**
- **Easy, Self-service Interface for Sellers to Add and Edit Listings**
- **More Focused Than the Competitors (and a Better Value, Too!)**

None of QEM's competitors can match the focused nature of our distribution. Delivered to the quarry and mine operators who need immediate access to equipment, parts, and services, QEM goes directly to your best prospects and customers. Combine that circulation with the ability to sell through our easy-to-use online used equipment database, and it's easy to see how QEM could be your most important sales tool.

Quarry Equipment Marketplace offers the industry a powerful hub for direct equipment sales. With distribution weighted toward decision-makers in the quarries and operators in construction, demolition/recycling, and the heavy construction industries, QEM brings together sellers and buyers in one convenient place. With expanding options and a wide circulation base, QEM (incorporating *Mine & Quarry Trader*) approaches the industry like no other publication.

INDUSTRY DISTRIBUTION



QEM Used Equipment Website Advertising/Sponsorship Packages

All Packages are Purchased on a 30-Day Basis

Platinum- Best Value **\$1,000**

Unlimited Listing Items

Items Included in Featured Items Rotation

FREE with a paid, full page print ad in QEM the month the ad runs. *Items can be changed/updated throughout the month.*

Gold **\$750**

Unlimited Listing Items

FREE with any paid display ad of less than a full page in QEM the month the ad runs. *Items can be changed/updated throughout the month.*

Silver **\$500**

25 Listing Items

Items can be changed/updated throughout the month.

Auction Listings **\$FREE** (Basic Listing)

Includes company name, address, and phone number.

Auction Listings Upgrade **\$450/year**

Add live email address link, website link, and logo on search results page and in profile.

Services Listings **\$FREE** (Basic Listing)

Includes company name, address and phone number.

Service Listings Upgrade **\$450/year**

Add live email address link, website link, and logo on search results page and in profile.

Website Banner Ads **\$195/month**

970 x 90px or 728 x 90 leaderboard

Unlimited impressions throughout month. Limited inventory; reserve space early.

Total Distribution*

24,550

* Publisher's Sworn Circulation Statement June 2016

2017 DEADLINES CALENDAR

Mailing Times
Magazines are mailed on the 1st day of the month of publication.

January 2017 Art: 12/19/16	Bonus: Condex, Jan. 10-13, Chicago
February 2017 Art: 1/17/17	
March 2017 Art: 2/13/17	Bonus: ConExpo-Con/Agg, March 7-11, Las Vegas
April 2017 Art: 3/20/17	
May 2017 Art: 4/17/17	
June 2017 Art: 5/15/17	
July 2017 Art: 6/19/17	
August 2017 Art: 7/17/17	
September 2017 Art: 8/21/17	
October 2017 Art: 9/18/17	
November 2017 Art: 10/16/17	
December 2017 Art: 11/13/17	

www.QEMarketplace.com

2017 QEM Print Ad Rates

Rates in U.S. Dollars. All Rates Gross. See inside back cover for print ad specifications.

Upload Files Directly

· Go to <https://dropbox.hightail.com/BethOlsenDesign> · Select the appropriate publication · Follow upload directions

		1x	3x	6x	12x
2 Page Spread	4 Color	\$3,795	\$3,509	\$3,306	\$2,751
	2 Color	\$2,772	\$2,629	\$2,420	\$2,132
	B/W	\$2,398	\$2,266	\$2,145	\$1,771

Full Page	4 Color	\$2,035	\$1,892	\$1,760	\$1,493
	2 Color	\$1,518	\$1,463	\$1,375	\$1,208
	B/W	\$1,331	\$1,276	\$1,111	\$1,005

2/3 Page	4 Color	\$1,782	\$1,639	\$1,557	\$1,329
	2 Color	\$1,254	\$1,205	\$1,144	\$1,051
	B/W	\$1,073	\$1,012	\$963	\$842

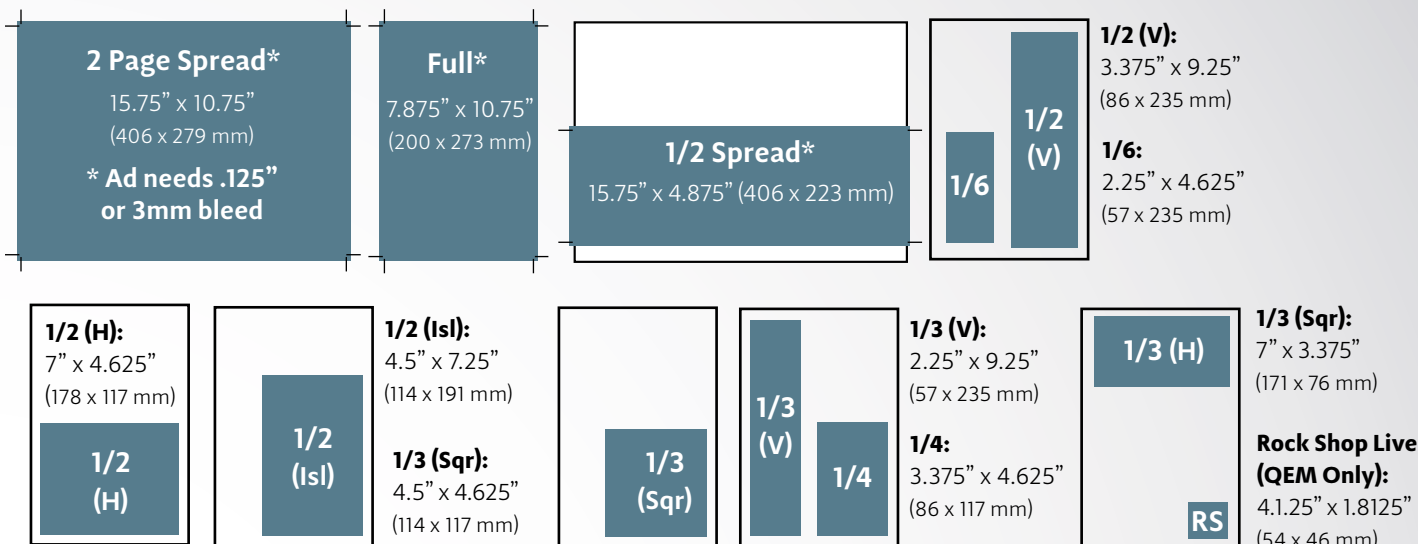
1/2 Page (V) (H)	4 Color	\$1,529	\$1,375	\$1,298	\$1,145
	2 Color	\$1,012	\$908	\$814	\$715
	B/W	\$814	\$776	\$721	\$658

1/3 Page (Square) (V)	4 Color	\$1,342	\$1,243	\$1,144	\$1,000
	2 Color	\$836	\$792	\$770	\$646
	B/W	\$638	\$611	\$572	\$506

1/4 Page	4 Color	\$1,243	\$1,095	\$1,029	\$899
	2 Color	\$693	\$671	\$638	\$585
	B/W	\$506	\$473	\$451	\$388

1/6 Page (V) (H)	4 Color	\$1,122	\$1,029	\$963	\$828
	2 Color	\$616	\$605	\$572	\$506
	B/W	\$418	\$402	\$380	\$329

2017 Magazine Print Ad Specifications



General Production Guidelines

All full size editorial publications are printed using web offset presses with perfect or saddle stitched binding. Final trim size for all full sized editorial publications is 7.875" x 10.75" (200x273mm) with three columns per page. Body pages are printed on a 50# grade three text paper. All covers are printed on a 100# grade three cover stock.

All full sized classified publications are also printed on web offset presses with saddle stitch or perfect binding using a 45# grade five paper.

All directories are printed on sheet fed offset or digital presses. The body pages are 80# gloss text and the cover is 100# gloss cover stock.

Live Matter & Border Safety:

Please keep any copy or type at least .25" (6.35mm) away from the trim edge.
Any frame or border for a full page ad must be at least .25" (6.35mm) thick from the trim edge.

File Submission

We accept PDF press ready files using PDF/X-1a settings. The PDF should contain the ad material and bleed if needed. Slugs, color bars, ad traffic information should not be submitted on the final press ready PDF file.

All fonts must be embedded into the PDF.

The color space should be CMYK, or greyscale. Do not submit ads with RGB, LAB, or embedded color profiles (such as ICC profiles).

Any file containing PMS colors will be automatically converted to CMYK unless prior notification is given before printing.

Files should be named in the following format: advertiser, publication, month and year. For example; Artes_EMJ_Sept17.pdf

Pre Printed Inserts

Inserts that will be bound into a publication should be a full size page with bleed and sent to our publisher untrimmed. Inserts to be glued into a publication cannot exceed 7.5" x 10.5" (190x266mm). A glued insert should be trimmed to final size and sent to our publisher.

Hyperlinks In PDF Ads

Our digital publishing software has the ability to create hyperlinks from text in your ad. The text should NOT be outlined and be in the following format; www.mywebsite.com or email@server.com.

Embedded hyperlinks attached to images with in the ad will be processed as well. Please note any PDF created with Photoshop will not work with our program.

File Storage

A copy of the ad will be kept up to 12 months after publication or web posting.

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Magazines, Directories, Trade Shows, and Marketing Solutions From the Industry Experts