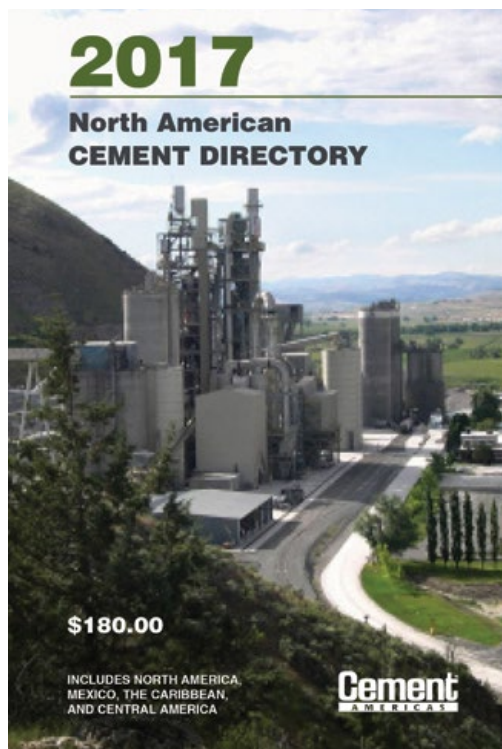


2017 North American Cement Directory

Including Plants from the United States, Canada, Mexico, the Caribbean, and Central America.



Since 1987, this authoritative directory publishes hundreds of up-to-date listings from each and every cement company and plant in the U.S., Canada, Mexico and Central America.

Showcase Your Company, Products and Services. Develop buyer awareness—advertise throughout the directory listings to focus attention on your company, products and services.

Target Your Market. *North American Cement Directory* users are customers—cement buyers, consumers and shippers, financiers and cement industry executives—and you are guaranteed that your sales message is delivered to every cement plant in North America.

Extend Your Advertising Exposure. Your advertising reaps yearlong exposure as the *Cement Directory* is kept and used for a minimum of 12 months.

BONUS: With every paid full-page advertisement you run, you receive a FREE copy of the directory.

Listing and advertising deadline: December 2, 2016

Advertising Opportunity	Specifications	Price	Print art requirements:
Outside Back Cover	5.5" x 8.5" (w x h)	\$3,000.00	Resolution should be no less than 300 dpi at actual size.
Inside Front Cover	140 x 216mm	\$2,000.00	Press quality PDF.
Inside Back Cover	.125" (3mm) bleed on all ads	\$1,750.00	
Full Page		\$1,400.00	Email to dfitts@mining-media.com .
Half Horizontal	5.5" x 4.25" (w x h) 140 x 108mm .125" (3mm) bleed on all ads	\$900.00	

For sales, contact Sean Carr, Sales Director, at scarr@mining-media.com or contact Kyle Nichol, Sales Manager, at knichol@mining-media.com.

